# view

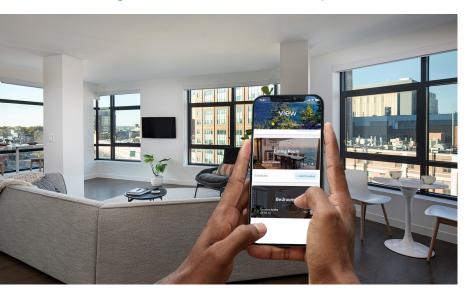
# Differentiate your space with View Smart Windows

As residents spend more time at home in the new normal, they are prioritizing amenities that enhance their health, wellbeing and productivity.



View Smart Windows use artificial intelligence to automatically adjust in response to the sun, increasing access to natural light and unobstructed views to create a comfortable space for residents free of heat and glare.

## Reimagine the resident experience





Continuous views, more natural light



Personalized control through mobile app



16 minutes more sleep, 11% less anxiety



Up to 10% energy savings



## Trusted by Leading Multifamily Developers



















**2,558** units

4.9M building SF



#### **Achieve Higher Rent**

# Sven

New York, NY | 978,000 SF | 900 units (270 units with View)

Rooms with View windows command a \$100-150 rent premium vs. those without View at the luxury skyscraper with views of Manhattan.



#### Increase Tenant Retention



Reston, VA | 424,000 SF | 457 units

Exo residents voted View as a top ranked amenity, factoring into their decision to renew their lease.



#### Lease Up Faster

#### **BOWFR**

Boston, MA | 433,500 SF | 312 units

Bower leased up 20% faster than it was underwritten for.

"Based on our positive experience with View at our Lake Union office building, expanding our use of this technology into a residential setting with Parque Kirkland was an obvious choice. The building has been well-received by prospective residents with 50% of the space leased in just over three months. We are thrilled to see the impact View Smart Windows have had on Parque Kirkland."

Mark Craig, President, Henbart LLC

