



**LONGFELLOW**

**Longfellow Real Estate Partners and Duda|Paine Select View® Dynamic Glass for Durham Innovation District Southern Gateway**

*The \$100M downtown project represents the launch of the Durham.ID Master Plan*

DURHAM, North Carolina – August 8, 2017 – Longfellow Real Estate Partners today announced it has selected View®, the leader in dynamic glass, to be installed as part of two new landmark downtown office and research buildings that form the Southern Gateway of the Durham Innovation District (Durham.ID). Nearly 350,000 square feet will be enhanced with View Dynamic Glass, which intuitively tints to provide a cutting-edge office environment with abundant natural light, temperature control, and unobstructed views.

“The goal of Durham.ID is to create a growing hub of entrepreneurship to fuel big ideas by providing an environment uniquely suited for the Triangle’s creative class,” said Longfellow Managing Director Jessica Brock. “View®’s technology delivers an interior optimized around natural light and comfort, and customized to the specific needs of our partners – ensuring the best indoor experience to stimulate academic research and breakthroughs.”

Durham.ID, the city’s new downtown research hub, is designed by Durham’s Duda|Paine Architects to attract the brightest minds in academia and the tech industry seeking next generation innovation.

“We saw an opportunity with View® to have the building materials themselves represent the environment we are designing for Durham.ID,” said Duda|Paine Design Director, Sanjeev Patel. “The Durham Innovation District is a place for a forward-looking vision, and View’s smart-glass technology reflects that spirit of innovation in the architecture itself.”

Located at the corner of Morris and Hunt at 200 and 300 Morris Street, the two seven-story office buildings – anchored by the Duke Clinical Research Institute – are designed and being built to meet the U.S. Green Building Council LEED Silver standards. View® will help achieve this goal by reducing energy consumption.

“View’s selection to join this innovation hub is truly exciting,” said Rao Mulpuri, View® CEO. “Natural light has been proven to increase productivity and promote improved cognitive thought. View Dynamic Glass allows light to flow throughout a building unobstructed by blinds or curtains. With intellectual pursuit at the heart of the project, we believe our intelligent glass technology will create the type of comfortable, delightful experience for tenants that inspires innovation.”

Construction of the Durham.ID Southern Gateway in is expected to be completed by spring 2018.

**About View, Inc.**

Situated at the intersection of human wellness, smart connectivity, and energy efficiency, View manufactures View Dynamic Glass, a new generation of architectural glass that intelligently

transitions through multiple tint states to control the sun's energy, providing an enhanced occupant experience and optimum natural light and thermal comfort. View is driving the rapid adoption of electrochromic glass, having more than doubled installations of View Dynamic Glass in the last 12 months, with over 300 completed commercial installations and another 150 in progress across a variety of commercial markets such as corporate offices, healthcare, government, higher education, and hospitality. For more information: [www.viewglass.com](http://www.viewglass.com). Connect with View on Twitter, Facebook and LinkedIn.

#### **PR Contact**

Jeff Platon  
[jeff.platon@viewglass.com](mailto:jeff.platon@viewglass.com)  
408-493-1354

#### **About Longfellow Real Estate Partners**

Longfellow Real Estate Partners serves the unique demands of science and technology companies and focuses on the most innovative cluster locations in the US. The firm acquires and develops facilities in strategic locations and builds long-term relationships with research-centric organizations including life science companies, universities, medical centers and research institutes. The principals of Longfellow have developed more than 3.5 million square feet of laboratory and high tech space over their careers including numerous high profile projects on the East Coast. The Company's institutional capabilities and entrepreneurial vision enables Longfellow to deliver high quality laboratories and innovation space while satisfying each tenant's unique requirements. For more information about Longfellow and/or Durham.ID, please email [info@lfrep.com](mailto:info@lfrep.com).

#### **About Duda|Paine Architects**

Duda|Paine Architects provides a full complement of design, interior design, architectural, planning and master planning services to a diverse array of international and national corporate, academic, wellness and cultural arts clients. The firm's enduring success results from an idea-based design process that engages participants and fosters inspiration to achieve visionary built work. For additional information, please call Sarah Hernandez at (919) 688-5133, [shernandez@dudapaaine.com](mailto:shernandez@dudapaaine.com), or visit <http://www.dudapaine.com/>.

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