

# News Release

FOR RELEASE – August 15, 2013

## HAROLD HUGHES JOINS VIEW BOARD OF DIRECTORS

### *Industry Executive Brings Extensive Experience Driving Global Commercialization of Innovative Technology Products*

MILPITAS, CA – August 15, 2013 - View Inc., the leader in dynamic glass, today announced Harold Hughes, a semiconductor industry veteran, is joining the company's board of directors. Hughes previously held positions of CEO of Rambus and CFO of Intel and brings extensive experience driving global commercialization of innovative technology-oriented products.

"We are excited to welcome Harold to the View Board of Directors," said Dr. Rao Mulpuri, CEO of View Inc. "View is rapidly expanding its commercial capability and manufacturing operations to support the strong market momentum for our dynamic glass product. Harold has held key leadership positions in innovative technology companies, and brings broad financial, operating and business strategy credentials to our board at this important juncture."

Mr. Hughes brings to View more than 30 years of experience in the high technology industry, including service as a corporate officer in major multi-national companies. Hughes served as a director of Rambus Inc., a chip interface company from 2003 to 2012 and as its chief executive officer and president from 2005 to 2012. He started his career as a United States Army Officer before starting his private sector career at Intel. He held a variety of positions within Intel including treasurer, vice president of Intel Capital, chief financial officer, and vice president of planning and logistics. Following his tenure at Intel, Hughes was the chairman and chief executive officer of Pandesic, LLC. Hughes currently also serves on the board of directors of Cortina Systems and Cresta Tech. He holds a B.A. in Liberal Arts from the University of Wisconsin and an M.B.A. from the University of Michigan.

"I'm excited to join View to help scale the company and its game-changing dynamic glass technology," Hughes said. "I believe View has the right product and a world-class management team dedicated to bringing this technology into the mainstream. I look forward to supporting View's continued success."

### **About View**

View Inc. is the pioneer in large-scale architectural dynamic glass. The company designs, manufactures, and sells a new generation of architectural dynamic glass that intelligently adjusts in response to external conditions and user preferences, enabling unparalleled control over the amount of light and heat that enters a building. View Dynamic Glass provides continuously unobstructed views without heat or glare,

#### **Headquarters**

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Tel 408.263.9200 Fax 408.263.9228

#### **Manufacturing Facility**

12380 Kirk Rd., Olive Branch, Mississippi 38654  
Tel 662.892.3415 Fax 662.892.3430



Dynamic Glass

creating a new level of occupant comfort and natural light while dramatically reducing building energy consumption. It also provides unprecedented architectural design freedom, eliminating blinds and shading structures and enabling building designs with larger glass areas. View is headquartered in Milpitas, California, with state-of-the-art high-volume manufacturing facilities in Olive Branch, Mississippi. For more information please visit [viewglass.com](http://viewglass.com).

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