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GUARDIAN INDUSTRIES AND SOLADIGM TO DELIVER ENERGY EFFICIENT DYNAMIC GLASS THAT “SWITCHES ON DEMAND”

Collaboration to Bring Next Generation of Architectural Glass to Building Owners and Architects

Auburn Hills, Mich. and Milpitas, Calif. . May 10, 2012 . [Guardian Industries](#), one of the world's largest manufacturers of glass products, and [Soladigm](#), a manufacturer of highly energy-efficiency dynamic glass for buildings, announced today that the companies are working together to market and sell [Soladigm Dynamic Glass](#) in the commercial buildings sector. The partnership positions Soladigm for global adoption of its dynamic glass product and provides Guardian with an innovative architectural glass technology for its customers.

Guardian will incorporate Soladigm's Dynamic Glass product into its SunGuard® advanced architectural glass portfolio of solutions with the introduction of a SunGuard EC product line. Guardian SunGuard will also integrate the new product into its [Build with Light®](#) marketing program, an initiative that connects architects, glaziers and select fabricators with its product line.

Soladigm Dynamic Glass utilizes electrochromic technology to switch from clear to tinted on demand, and enables control of heat and glare in buildings while providing greater comfort, uninterrupted views, and natural daylight. Soladigm Dynamic Glass can significantly reduce heating, ventilation and air conditioning (HVAC) energy usage in commercial buildings, in particular during times of peak load.

“Dynamically tinting architectural glass will substantially enhance building energy efficiency and occupant comfort. We have been carefully evaluating the landscape for the right technology that is ready for scale and wide spread adoption,” said Scott Thomsen, Guardian Glass Group president. “We have been impressed by Soladigm's unique approach and the rapid progress they have made in bringing dynamic glass technology to the industry. We are excited to be partnering with Soladigm, and look forward to providing this innovative product to our customers.”

Guardian is a worldwide architectural glass provider, with a strong depth of expertise in glass technology and the building construction industry, said Dr. Rao Mulpuri, CEO of Soladigm. We are excited to be working with Guardian as a go-to-market partner. Guardian's extensive sales and distribution channels will provide rapid growth for Soladigm's Dynamic Glass product on a global scale.

The dynamic glass product will be on display at the American Institute of Architects (AIA) 2012 National Convention and Design Exposition, from May 17-19, in Washington, D.C. Attendees interested in learning more and seeing a demonstration of the product can visit the Guardian Industries booth # 1943.

For more information on SunGuard advanced architectural glass, visit www.sunguardglass.com.

About Soladigm

Soladigm is a manufacturer of next-generation green building solutions designed to improve energy efficiency. The company's highly energy-efficient Dynamic Glass switches from clear to tinted on demand, resulting in significant cost savings, environmental benefits, and quality of life enhancements. Soladigm is headquartered in Milpitas, California and has high volume manufacturing facilities in Olive Branch, Mississippi. For more information, visit www.soladigm.com.

About Guardian Industries Corp.:

Guardian is a diversified global manufacturing company headquartered in Auburn Hills, Michigan, with leading positions in float glass, fabricated glass products, fiberglass insulation and other building materials for commercial, residential and automotive applications. Its automotive trim group, SRG Global Inc., is one of the world's largest suppliers of advanced, high value coatings on plastics. Through its Science & Technology Center, Guardian is at the forefront of innovation including development of high performance glass coatings and other advanced products. Guardian, its subsidiaries and affiliates employ 18,000 people and operate facilities throughout North America, Europe, South America, Asia, Africa and the Middle East. Visit www.guardian.com

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