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**Soladigm Chosen by AlwaysOn as a GoingGreen Silicon Valley Top 100 Winner**

*Dynamic Glass developer selected out of thousands of nominees worldwide for creating new opportunities in green technology*

**Milpitas, Calif., October 18, 2010** – Soladigm, a developer of highly energy-efficient dynamic glass for next-generation green building, today announced that it has been chosen by AlwaysOn as one of the [GoingGreen Silicon Valley Top 100](#) winners. Soladigm was selected from among thousands of domestic and international green technology companies nominated by investors, bankers, journalists, and greentech industry insiders, and was one of five companies honored in the Green Materials and Green Building category.

Inclusion in the GoingGreen Silicon Valley 100 signifies leadership amongst its peers and game-changing approaches and technologies that are likely to disrupt existing markets and entrenched players. Soladigm was specially selected by the AlwaysOn editorial team and industry experts based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

“The GoingGreen Silicon Valley Top 100 winners have thrived during trying economic conditions through innovation and creativity,” said Weston McBride, greentech editor at AlwaysOn. “It is by their example that the next generation of clean technologies will transform the global economy with more robust systems primed for sustained growth.”

Soladigm is developing and manufacturing Dynamic Glass, a highly energy-efficient window solution that significantly reduces energy consumption in buildings, resulting in lower energy and maintenance costs while creating an improved occupant experience. Using cutting-edge technology known as electrochromism, Soladigm's Dynamic Glass can change from clear to tinted on demand, providing unprecedented control over the amount of glare and solar heat that enters each window without obstructing the view.

"Soladigm is honored to be recognized by AlwaysOn GoingGreen as a leader in the cleantech community and green building materials space," said Rao Mulpuri, CEO of Soladigm. "The capabilities of Soladigm's Dynamic Glass represent one of the largest potential opportunities for energy savings in the United States, reducing buildings' energy costs for heating and cooling by 25%, as well as provide environmental benefits and quality of life enhancements."

A full list of all the AlwaysOn GoingGreen 100 winners can be found on the AlwaysOn website at:

<http://www.aonetwork.com/AOStory/Announcing-2010-GoingGreen-Silicon-Valley-100>

#### **About Soladigm**

Soladigm is a developer of next-generation green building solutions designed to improve energy efficiency. The company's highly energy efficient dynamic glass switches from clear to tinted on demand, resulting in significant cost savings, environmental benefits, and quality of life enhancements. Soladigm is headquartered in Milpitas, California. For more information, visit [www.soladigm.com](http://www.soladigm.com).

#### **About AlwaysOn**

AlwaysOn is the leading business media brand networking the Global Silicon Valley. AlwaysOn helped ignite the social media revolution in early 2003 when it launched the AlwaysOn network. In 2004, it became the first media brand to socially network its online readers and event attendees. AlwaysOn's preeminent executive event series includes the Summit at Stanford, OnMedia, OnHollywood, Venture Summit Mid-Atlantic, OnDemand, Venture Summit Silicon Valley, Venture Summit East, GoingGreen Silicon Valley, and GoingGreen East. The AlwaysOn network and live event series continue to lead the industry by empowering its readers, event participants, sponsors, and advertisers like no other media brand.

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