

# Overstock.com Headquarters Salt Lake City, UT

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Overstock.com  
embraces wellness with  
dynamic glass

230,000 sf iconic  
headquarters with  
unobstructed panoramic  
views

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## Overstock Headquarters, Salt Lake City, UT

Overstock.com's new corporate campus will feature one of the world's largest installations of View Dynamic Glass. Overstock's commitment to dynamic glass reflects the emerging trend among forward-thinking corporations to build cutting-edge headquarters that embrace both employee wellness and environmental sustainability.

**Objectives** Overstock.com has helped customers save millions of dollars and has since become a leading online retailer. Named one of America's most trustworthy companies by Forbes, Overstock is deeply committed to the well-being and productivity of its employees, which was a key criteria when designing their new corporate campus. Overstock aims to attract and retain the best talent, and cultivate a unique work environment for these top-notch employees to thrive. As part of this objective, the 230,000-square-foot office will feature a panoramic view of scenic Salt Lake Valley. Rather than obstruct it with blinds, CEO Patrick Byrne wanted a solution that kept his employees connected with the view while still remaining comfortable.

**Solution** About 30,000 sf of View Dynamic Glass will be installed in the iconic building, which will automatically adjust to maximize natural daylight while keeping employees comfortable and shielding glare from their eyes and computer screens. View Dynamic Glass eliminates the cost of traditional blinds, as well as potential downsizing of the cooling system by 21%.

**Outcome** Overstock understands the importance of attracting and retaining the best talent. Incorporating innovative technologies such as View Dynamic Glass in its campus helps the company with this effort. "View Dynamic Glass will be one of the major showpieces of our new headquarters and yet

### Team

**Architect:**  
EDA Architects, Inc.

**Glazier:**  
Steel Encounters

**General Contractor:**  
Oakland Construction

**MEP:**  
Envision Engineering

**Developer:**  
Gardner Company

### Glazing system

**Project type:**  
New installation

**System type:**  
Storefront & Curtainwall

### IGU makeup

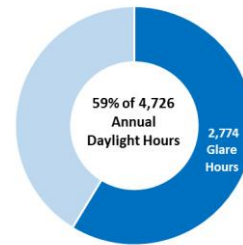
**Overall thickness:**  
1"

**Outboard lite:**  
6mm tempered clear with EC on surface #2

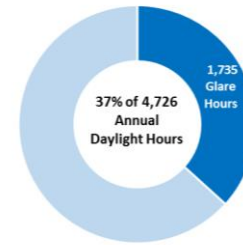
**Spacer:**  
½" black warmedge spacer

**Inboard lite:**  
6mm tempered Solar Blue

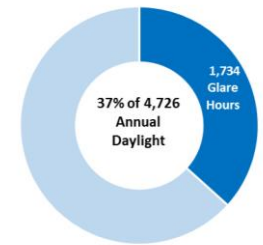
Glare from Direct Sun on the South Façade (All Sun-up Hrs)



Glare from Direct Sun on the West Façade (All Sun-up Hrs)



Glare from Direct Sun on the East Façade (All Sun-up Hrs)



another reason Overstock is the most exciting place to work in Utah" says Overstock CEO Patrick Byrne. "More daylight translates to more creative, innovative, and optimistic employees." For Overstock, the cost of the glass is far outweighed by worker satisfaction. "Our annual payroll is \$100 million," Byrne says. "If we can do something that makes people 2% more efficient, then that is worth \$2 million." View is thrilled to play a key role in achieving Overstock's objectives by admitting abundant natural light to fuel creativity, innovation and productivity.

### Payoffs

- Employees maintain views and connectedness to outdoors
- Improved HVAC and lighting energy efficiencies
- Helps Overstock.com meet its sustainability and LEED goals